



**BRAZIL 2026  
INTERNATIONAL  
CONFERENCE**

OCTOBER 14 - 15 | FORTALEZA

Hosted by:



**ITMF Annual Conference &  
IAF World Fashion Convention**

Fortaleza, Brazil  
October 14-15, 2026

**Preliminary  
Conference Programme**  
(as of June 2, 2026)

by ITMF invitation  
by IAF invitation  
combined program

**Future in Motion**  
**Transformation, Innovation and New Realities**

**Monday, October 12 (Aquiraz Riviera Golf Club)**

08.00 – 15.30

**Golf Tournament**

**Tuesday, October 13 (Gran Marquise Hotel)**

08.30 – 10.00

**Spinners Committee Meeting**  
- by invitation only -

08.30 – 10.00

**Sustainability Committee Meeting**  
- by invitation only -

10.00 – 10.30

Coffee Break (Foyer – Ground Floor)

10.30 – 12.00

**Technical Textile Committee**  
- by invitation only -

10.30 – 12.00

**Business Innovation Committee**  
- by invitation only -

12.00 – 13.30

Buffet Lunch for Committee Members (Portofino – 'R' Floor)

13.30 – 15.00

**ITMF Directors Meeting**  
- by invitation only -  
Directors of ITMF Member Associations,  
Associate Members and Corporate  
Members

13.30 – 15.30

**IAF Board of Directors Meeting**  
- by invitation only -

15.00 – 15.30

Coffee Break (Foyer – Ground Floor)

15.30 – 17.30

**ITMF Board Meeting**  
Board Members and Past Presidents  
- by invitation only -

16.00 – 17.00

**IAF General Assembly**  
- by invitation only -

18.30 – 21.30

**Welcome Dinner – FIEC – Federation of Industries of the State of Ceará**

By bus

Dress Code: Cocktail Attire

**Wednesday, October 14**  
**(Ceará Events Center)**

08.00 – 17.00	<p><b><u>Registration</u></b> – Ceará Events Center – Foyer GATE - A Ground Floor – West Pavilion – Pecem Hall+Taiba Hall</p> <p>Shuttle bus service available from Gran Marquise Hotel to Ceará Events Center</p>
09.00 – 10.30	<p><b><u>Opening Session</u></b></p> <p><b><u>Welcome Addresses</u></b></p> <ul style="list-style-type: none"> <li>• Juan Parés, President, ITMF</li> <li>• Stefano Festa Marzotto, President, IAF</li> <li>• Ricardo Steinbruch, President, ABIT</li> </ul> <p><b><u>Keynote Address</u></b></p> <p><b><u>Geopolitics and Geoeconomics: Trends in a Transforming World</u></b> Paulo Portas, Former Deputy Prime Minister and Foreign Minister, Portugal</p>
10.30 – 11.00	Coffee Break
11.00 – 12.30	<p><b><u>Session 1: The New Geography of Industry &amp; Opportunities for Emerging Economies</u></b></p> <ul style="list-style-type: none"> <li>• Marco Antônio Branquinho, Vicunha, Brazil</li> <li>• Bob Antoshak, Grey Matter Concepts, USA</li> <li>• N.N.</li> </ul> <p>Panel Discussion / Q&amp;A</p>
12.30 – 13.30	Lunch
13.30 – 15.30	<p><b><u>Session 2: Future of Fibers</u></b></p> <ul style="list-style-type: none"> <li>• Andreas Engelhardt, The Fiber Year, Switzerland</li> <li>• Carlos Fernandes, Abrafas, Brazil</li> <li>• N.N., ABRAPA, Brazil</li> <li>• N.N.</li> </ul> <p>Panel Discussion / Q&amp;A</p>
15.30 – 16.00	Coffee Break
16.00 – 17.30	<p><b><u>Session 3: Productive Models – Speed, Flexibility &amp; Proximity to the Market</u></b></p> <ul style="list-style-type: none"> <li>• Brad Ballentine, MAS ACME, USA (tbc)</li> <li>• Daniel Milaré, On, Brazil</li> <li>• Bill McRaith, Future-Proof Fashion, UK</li> </ul> <p>Panel Discussion / Q&amp;A</p>

17.45 – 18.15	<b><u>ITMF Committee of Management Meeting</u></b> - by invitation only -
19.00 – 22.00	<b><u>Reception and Tropical Dinner at the Coco Bambu Beira Mar</u></b> (Estimated 3 Minutes Walking Distance from Gran Marquise Hotel – 240 meters)  Dress Code: Smart Casual
<b>Thursday, October 15 (Ceará Events Center)</b>	
08.30 – 18.00	<b><u>Registration</u></b> – Ceará Events Center – Foyer GATE - A Ground Floor – West Pavilion – Pecem Hall+Taiba Hall  Shuttle bus service available from Gran Marquise Hotel to Ceará Events Center
09.00 – 10.30	<b><u>Session 4: ITMF Awards 2026</u></b>  <b><u>ITMF Start-up Awards 2026</u></b> <ul style="list-style-type: none"> <li>Winners to be announced in July</li> </ul> <b><u>ITMF Sustainability &amp; Innovation Awards 2026</u></b> <ul style="list-style-type: none"> <li>Winners to be announced in July</li> </ul> <b><u>ITMF Intl. Collaboration Awards 2026</u></b> <ul style="list-style-type: none"> <li>Winners to be announced in July</li> </ul> Panel Discussion / Q&A
10.30 – 11.00	Coffee Break
11.00 – 12.30	<b><u>Session 5: Trade &amp; Regulation: The New Landscape</u></b>  <ul style="list-style-type: none"> <li>Dirk Vanthyghem, Euratex, Belgium</li> <li>Fernando Pimentel, Abit, Brazil</li> <li>N.N., CNTAC, China</li> <li>Steve Lamar, AAFA, USA</li> </ul> Panel Discussion / Q&A
12.30 – 13.30	Lunch
13.30 – 15.00	<b><u>Session 6: New Expectations, Data &amp; Behavioral Shifts in an Unpredictable Market</u></b>  <ul style="list-style-type: none"> <li>Fabio Davidovici, Aramis, Brazil</li> <li>N.N, WGSN, Brazil</li> <li>N.N.</li> </ul> Panel Discussion / Q&A

15.00 – 16.30	<p><b><u>Session 7: Brazil – Capabilities, Integrated Value Chain &amp; Investment Opportunities</u></b></p> <ul style="list-style-type: none"> <li>• Rodolfo Margato, XP Inc., Brazil</li> <li>• Laurent Aucouturier, Gherzi, France</li> <li>• Marcelo Villin Prado, IEMI – Market Intelligence, Brazil</li> </ul> <p>Panel Discussion / Q&amp;A</p>
16.30 – 17.00	Coffee Break
17.00 – 18.00	<b><u>Closing Keynote</u></b>
18.00 – 18.15	<b><u>Invitation to the ITMF Annual Conference &amp; IAF Fashion Convention 2027</u></b>
18.30 – 20.00	<p><b><u>Closing Cocktail – Ceará Events Center</u></b></p> <p>by bus</p> <p>Dress Code: Cocktail Attire</p>
<b>Friday, October 16</b>	
08.00 – 15.00	<b>Company Visit – Study Tour: Vicunha</b> (see website)