

**BRAZIL 2026  
INTERNATIONAL  
CONFERENCE**  
OCTOBER 14 - 15 | FORTALEZA

Hosted by:



**ITMF Annual Conference &  
IAF World Fashion Convention**

**Fortaleza, Brazil  
October 13-15, 2026**

**Partner/Spouse  
Program**

*Partners/Spouses only  
Spouse Fee: CHF 360  
cancellations after Oct 3 will be charged CHF 180.*

**Tuesday, October 13**

18:30 – 21:30

**Welcome Dinner – FIEC – Federation of Industries of the State of Ceará**

By bus

Dress Code: Cocktail Attire

**Wednesday, October 14**

**CRAFTSMANSHIP, INDEPENDENT FASHION & CEARÁ IDENTITY**

09:00 – 09:15

**Welcome & Meeting Point: Lobby of the Gran Marquise Hotel**

09:15

**Departure from Gran Marquise Hotel**

10:00 – 11:30

**Independent Fashion & Artisan Knowledge Experience**

**Catarina Mina**

**Special experience:**

Private Bobbin Lace Workshop

Direct interaction with local artisans, learning about one of Ceará's most important traditional techniques and its relationship with contemporary fashion.

**Conversation Topics:**

- Fashion with social impact
- Artisan production chain
- Independent design in Ceará
- Female leadership
- Creative economy and sustainability



	<p><b><u>Complementary visit:</u></b></p> <p><b><u>Nathalia Canamary</u></b>  Presentation on contemporary jewelry inspired by the textures, landscapes, and cultural identities of Northeastern Brazil.</p>
<p>12:00 – 14:00</p>	<p><b><u>Lunch - Illa Mare Restaurant (beachfront)</u></b></p> <p>Lunch takes place at Illa Mare, a restaurant situated in one of Fortaleza's most iconic areas. The experience combines gastronomy, ocean views, and a light atmosphere, offering a pleasant pause between the creative experiences of the morning and afternoon.</p>  <p><a href="https://www.illamare.com.br/en">https://www.illamare.com.br/en</a></p>
<p>14:00 – 16:00</p>	<p><b><u>Iracema's Beach Creative Walk+ Iracema's House - atelier by Silvânia de Deus</u></b>  Meeting with local designers from Rua dos Tabajaras, original fashion and creative economy.</p>  <p>Iracema's beach is one of Fortaleza's most historic, vibrant, and creative districts. A seaside neighborhood connecting art, urban memory, fashion, gastronomy, music, and new cultural expressions.</p> <p>The creative walking tour through the area reveals a dynamic Fortaleza shaped by local creators and initiatives that bring identity and purpose to the city. During the experience, the group will visit local designers and creative spaces, including designer and artist Silvânia de Deus, one of the leading voices in Ceará's independent fashion scene.</p> <p>The tour will explore Silvânia's handmade pieces, learn about her creative process, and discover how fashion can also become an artistic, political, and territorial expression.</p> <p>The experience also includes other local creators from Rua dos Tabajaras, such as Ethos, a Fortaleza-based brand well known for its unique handmade pieces, independent design, artisanal luxury, and commitment to local production.</p>
<p>16:00 16:15</p>	<p><b><u>Return to Gran Marquise Hotel</u></b>  <b><u>Estimated Arrival at Gran Marquise Hotel</u></b></p>
<p>19:00 – 22.00</p>	<p><b><u>Reception and Tropical Dinner at the Coco Bambu</u></b>  (Estimated 3 Minutes Walking Distance from Gran Marquise Hotel – 240 meters)</p> <p>Dress Code: Smart Casual</p>

**Thursday, October 15**  
**DESIGN, ART & CREATIVE CITY**

09:00

**Meeting Point: Lobby of the Gran Marquise Hotel**

09:10

**Departure from Gran Marquise Hotel**

09:30 – 11:00

**Creative Market & Local Gastronomy**

**Mercado Alimenta - CE**

Experience regional flavors and products, connecting gastronomy, local agriculture, and Ceará's creativity. Tasting possibilities include:

- Special coffees from Ceará
- Artisanal chocolates
- Regional nuts
- Local honey
- Products from creative agriculture



**Followed by:**

**Ceará Pinacoteca**

Guided visit to discover Ceará's artistic production and the state's contemporary cultural scene.



11:30 – 12:30

**Ceará Art & Design**

**Kuya – Ceará Design Center & Emcetur**

Visit to the space dedicated to contemporary design in Ceará, bringing together creators, local brands, and objects that merge tradition and innovation.



Afterwards, the experience continues to **Emcetur**, the Ceará Tourism Center, located in a historic building of great relevance to Fortaleza. The space brings together craft shops, regional products, and expressions of local culture. During the visit, guests will have a tasting of cashew and coconut water, two flavors very present in the Ceará identity.

<p>13:00 – 14:30</p>	<p><b><u>Contemporary regional lunch – Aconchego Restaurant</u></b></p> <p>An affective gastronomic experience featuring dishes that celebrate the flavors of Ceará, valuing local ingredients and regional culinary memory.</p> 
<p>14:30 – 16:00</p>	<p><b><u>Craftsmanship &amp; Creative Economy</u></b></p> <p><b><u>CeArt – Ceará Handcraft Center</u></b></p> <p>Visit focused on Ceará craftsmanship, including:</p> <ul style="list-style-type: none"> <li>• natural fibers</li> <li>• embroidery and lacework</li> <li>• ceramics</li> <li>• design Applied to handcrafts – local production and cultural identity</li> </ul> <p><b><u>Special experience:</u></b> Cyclogravure Workshop</p>  <p>During a visit, the group participates in an artisanal cyclogravure workshop with Avany, an artisan from Ceará dedicated to the art of colored sand bottles, one of the most symbolic expressions of local crafts. Cyclogravure is a detailed technique in which sand of different tones is carefully placed inside glass containers, forming landscapes, drawings and compositions inspired by the coast, the dunes and the visual identity of Ceará.</p>
<p>16:00</p>	<p><b>Return to Gran Marquise Hotel</b></p>
<p>16:15</p>	<p><b>Estimated Arrival to Gran Marquise Hotel</b></p>
<p>18:30 – 20:00</p>	<p><b>Closing Cocktail – Ceará Events Center</b></p> <p>by bus</p> <p>Dress Code: Cocktail Attire</p>